

Morgan Stanley Sponsored
Investor Day
September 5, 2001



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### **Company Overview**

#### Modification of Business Plan

- Concentration in 50-60 markets with current active (or near to active) networks
- Leverage profitability of Classes of '96'98 markets
  - Dense Fiber Optic Rings
  - Fixed wireless
  - DSL Connectivity in Bell LSOs
- Utilize regional network in Eastern U.S. for connectivity of newer markets
- Focus new business on owned network assets - eliminate TSR
- Continued conversion/elimination of existing TSR customer base in 2001



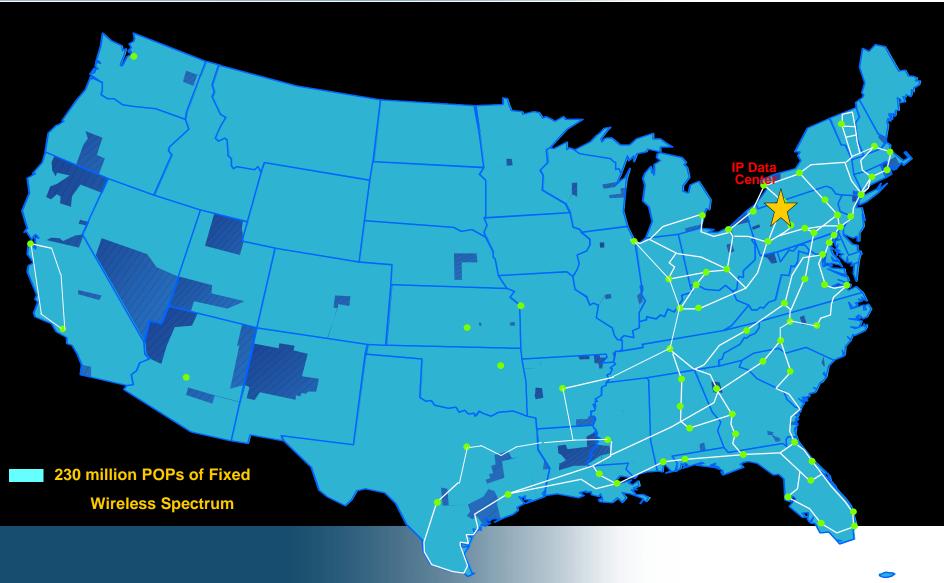
New Plan

# Financial Impact of Business Plan Modification

Previous Plan

	rievious riaii	New Flair
Markets	75-80	50-60
Revenue Growth 5yr CAGR	41%	33%
EBITDA Positive	Q4 '01	Q4 '01
Cap X – Q3 2001-2003	\$960 Million	\$630 Million
Free Cash Flow	Q4 '04	Q2 '04
Adjusted Funding Gap as of		
June 30, 2001	(\$1,105 Million)	(\$80 Million)
Sources of Financing		
- Existing Liquidity @ June 30, 2001	\$85 Million	\$85 Million
- Asset Sale to ADLAC	-	\$125 Million
- Senior Secured Credit Facility	-	\$500 Million









### Major Customers



































THE UNIVERSITY of VERMONT





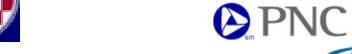




















Bank of America.







#### Commonwealth of PA

Illustrates advantages of a facilities rich approach and strong product portfolio

**Service Requirements** 

Dial tone -

100,000 lines

2,500 data locations

State wide ATM network

**Product Offerings** 

Centrex

POTS/PRI

**Long distance** 

**ACD Application** 

WAN

High Speed Ethernet

**ATM** 

**Frame Relay** 

Fiber Rich Network

Broadband Fixed Wireless

Access

ILEC

Colocations/DSL

#### Contribution to Business Plan

- Annual Revenues of over \$50 million and going
- Annual EBITDA contribution of over \$25 million





### **2001** Business Drivers

- Convert Existing TSR Customers to our Networks
- Add New Customers Directly on to our Networks
- Significantly reduce overhead expenses associated with nationwide expansion effort
  - Complete Local Network Construction and light an additional 35 markets in 2001
- Complete Long-haul Connectivity for all Local Markets lit in 2001
- Maximize Billing and Cross Product Bundling Opportunities through Launch on New OE/OM Convergence Billing System
- Expand Product Management Efforts
- Minimize Bad Debts Associated with Bad Customers



## MARKET MATURITY A TRACK RECORD OF SUCCESS

# 21 Original Markets 38 Expansion Markets

	Gross Margin Positive	EBITDA Positive	Free Cash Flow Positive
Three Years from Now	21	21	21
Two Years from Now	21	21	21
One Year from Now	21	21	15
Today	21	21	9
One Year Ago	21	17	1
Two Years Ago	18	16	1
Three Years Ago	16	7	0

Gross Margin Positive	EBITDA Positive	Free Cash Flow Positive
38	38	15
38	30	5
25	12	0
9	1	0
0	0	0
0	0	0
0	0	0



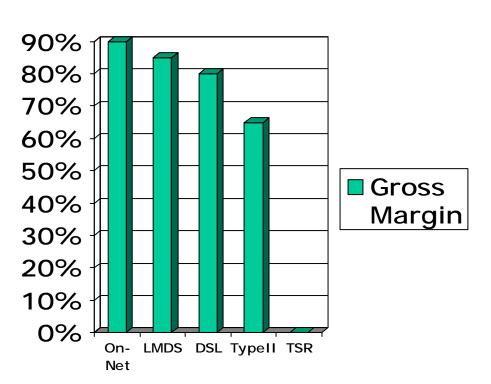


# **Proof of Concept - A Facilities Based Strategy**

- All Original Markets are EBITDA positive
- Strong Facilities Presence in Lit Markets
  - Regional network rings active in East U.S.
  - Core networks for Class of 1999 being completed during 2001
  - History of strong Gross Margins in Mature Markets
    - Class of 1996 consistently over 70% GM
    - On-switch emphasis will improve overall GM in 2001
- Multiple Broadband Access Technologies will facilitate Facilities Based Strategy in Newer Markets



# Gross Margin Opportunities Depend Upon Delivery Method



- Gross Margin Opportunity is very Dependent Upon Transport Method
- Established Markets Incremental Margin per Capital Dollar Deployed is Very High
- Lower Dependence Upon ILEC Increases Service Capabilities
- Broadband Connectivity Aids Multiple Service Offerings and Cross Product Bundling Opportunities



### Capital Cost of Facilities Based Market Entry

(\$ in millions)		
Core Infrastructure Capital		Years 1/2
Local Fiber Network – assumes 100		\$ 5.0
miles @ \$50K average (40% savings		
if built with cable partner)		
Central Office with Regional Switch		
- CO	\$ 5.0	
- Switch	\$ 3.0	
- Sonet	\$ 1.0	
- DACs	\$ 1.5	
Total Central Office		\$10.5
LSO Collocation – assumes 4-6		\$ 1.5
ILEC COs		
Connectivity to Long Haul Network		\$ 0.4
Other (Office, Vehicles, Tools, etc.)		\$ 0.6
Total Core Infrastructure		<u>\$18.0</u>

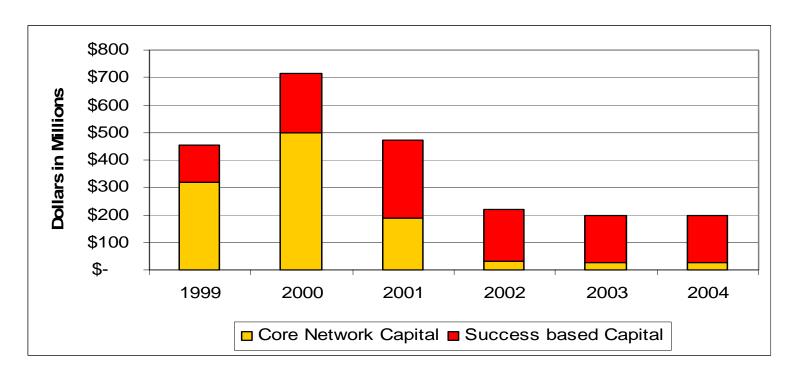
Targeted 5 Year ROA					
(\$ in millions)	With	Without			
	Cable	Cable			
	Partner	Partner			
Year 5 Revenue	\$28	\$22			
Year 5 EBITDA	\$15	\$11			
EBITDA %	54%	51%			
Gross PP&E – Core	\$16	\$18			
Gross PP&E – Success Based	\$28	\$24			
Customers	1,500	1,200			
Employees	65	60			
Unlevered ROA	37%	28%			

Thereafter capital spending, including capacity spending, is largely success based at \$650-\$750/access line addition



# **Capital Spending Plan**

• Heavily focused on profitable business







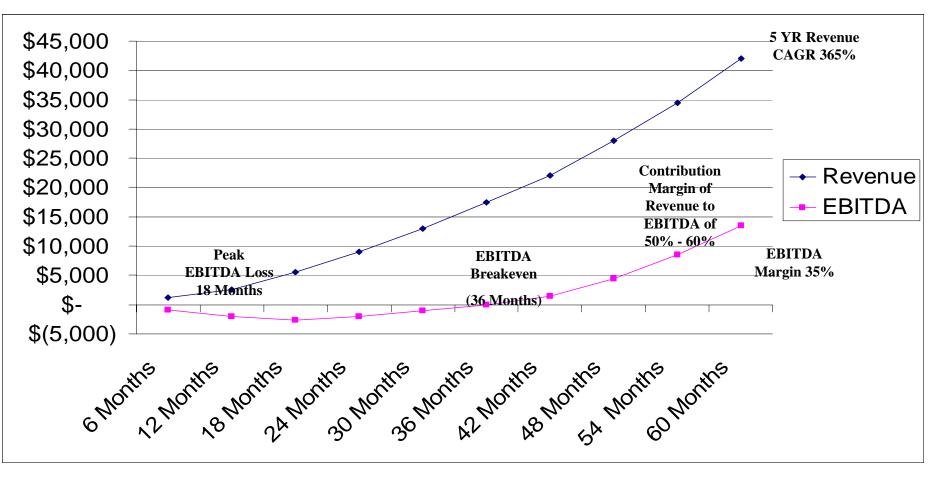
# Strong Return on Incremental Capital Investment

Success based capital has high contribution margin

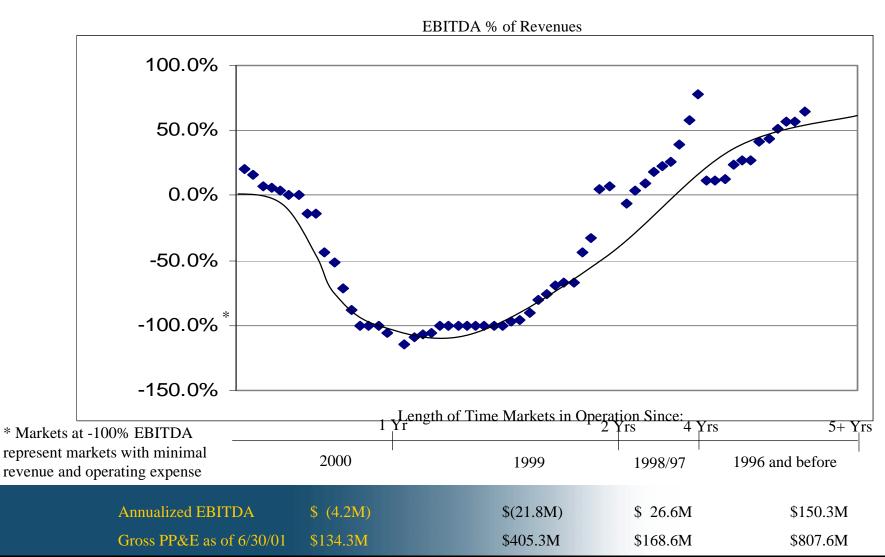
- Core markets contribution of Annualized Revenues to Capital Investment of \$1.10:\$1.00
- On-switch EBITDA margins of 55% 75%
  - Annual run-rate EBITDA improvement of over \$140-\$160 million
  - Implied 2 year return of capital investment
- Focus on Customer Premise Equipment and Access Capital (Fiber, LMDS, DSL)



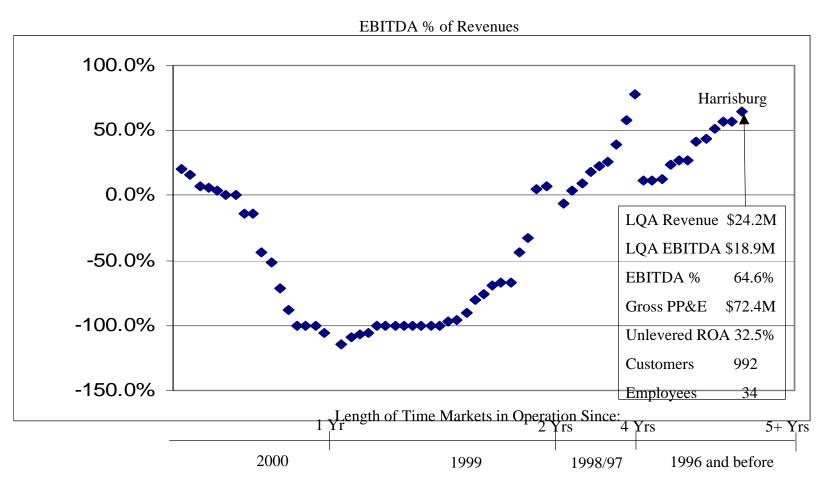
#### Illustrative Financial Model of a CLEC Market



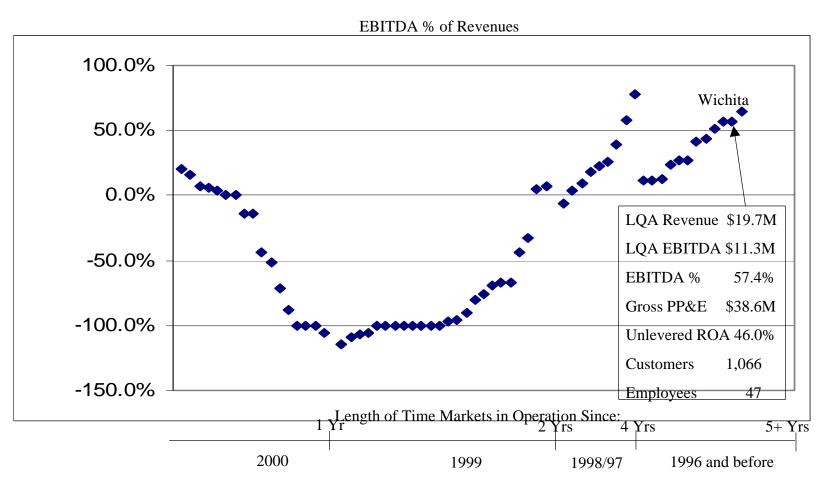




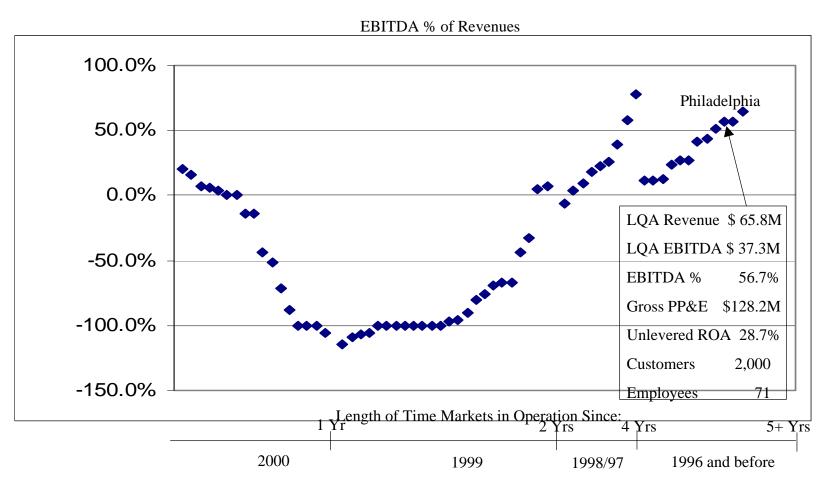




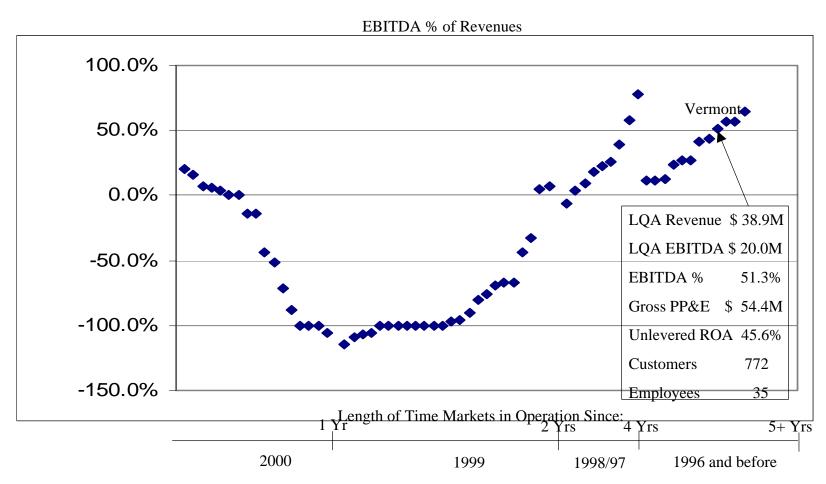




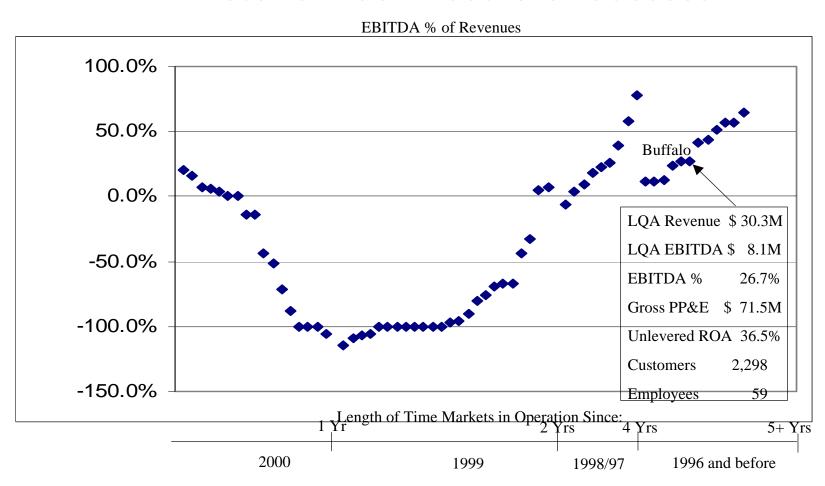




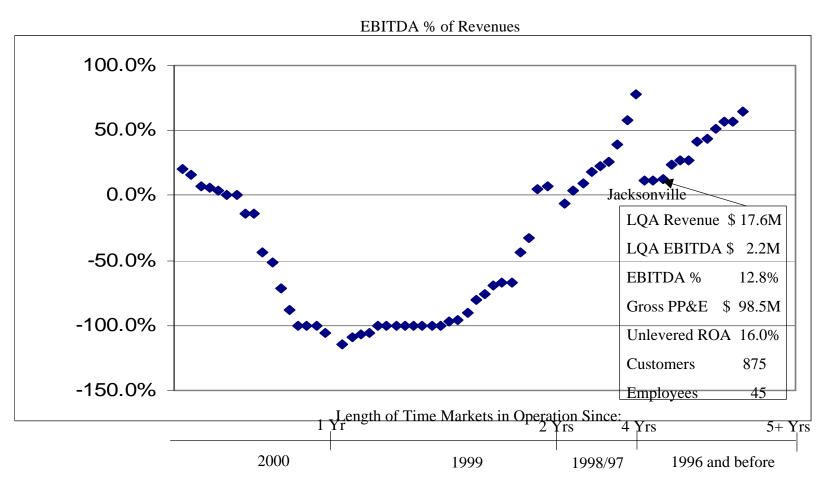






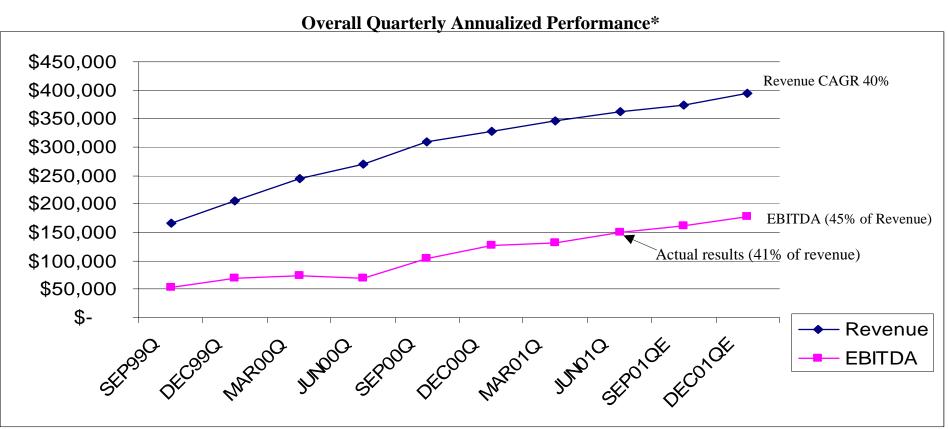








#### Class of 1996



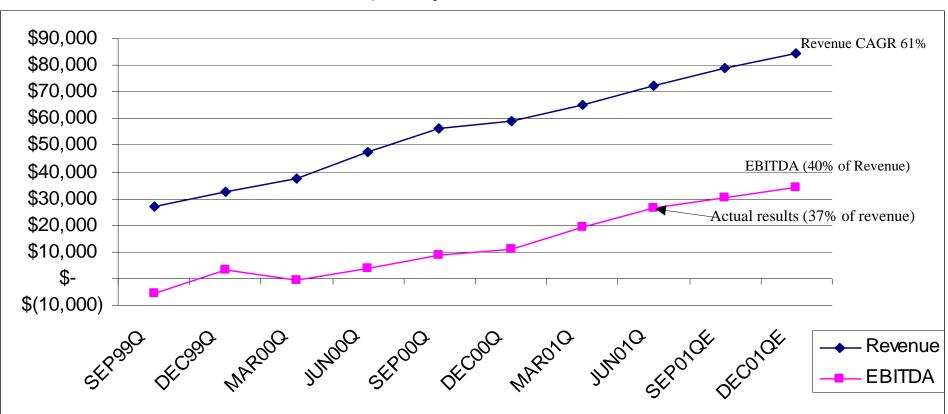
\* Before Allocation of Corporate Overhead

Sep01 - Dec01 represent Company estimates



#### Class of 1997/1998

**Overall Quarterly Annualized Performance\*** 



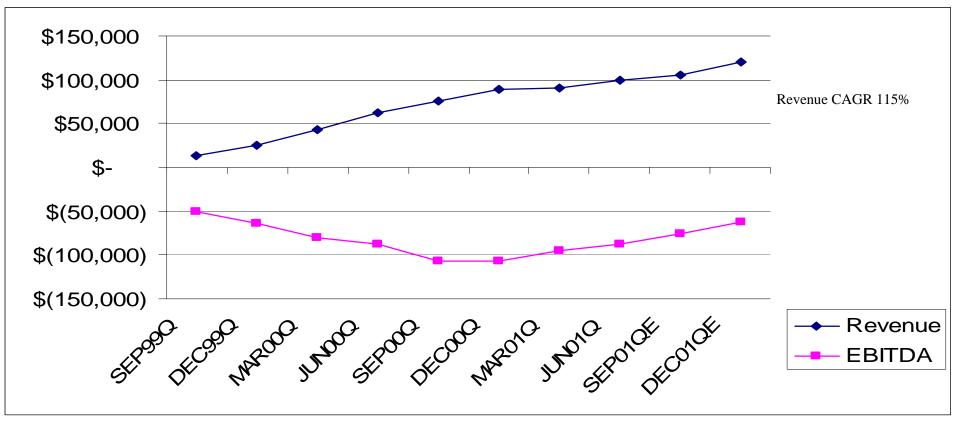
<sup>\*</sup> Before Allocation of Corporate Overhead

Sep01 - Dec01 represent Company estimates



#### Class of 1999

#### **Overall Quarterly Annualized Performance\***



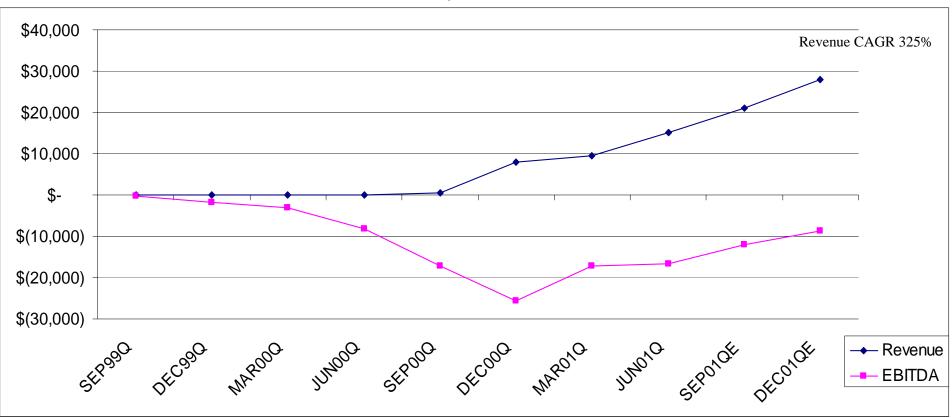
<sup>\*</sup> Before Allocation of Corporate Overhead

Sep01 - Dec01 represent Company estimates



#### Class of 2000

#### **Overall Quarterly Annualized Performance\***



<sup>\*</sup> Before Allocation of Corporate Overhead

Sep01 - Dec01 represent Company estimates



### Financial Results

21 Original Markets

Revenue

EBITDA 4







Last Quarter Annualized (\$'000s)

Last Quarter Annualized (\$'000s)

(a) Includes settlement charges with Bell Atlantic

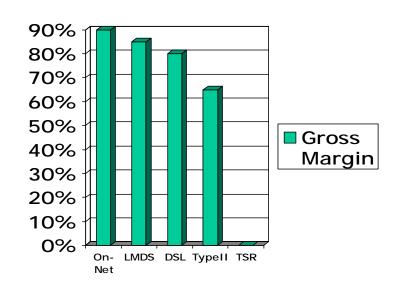


Gulf Region/Wichita
A Case Study in Success



# Overview of Assets-Facilities Key Drivers to Long Term Success

Lit Markets	One Year Ago 40	<u>Current</u> 59	By Q1 2002 62
Local Operational Fiber Miles - Route - Strand	8,147 359,862	10,142 586,183	11,000 650,000
5ESS Switches Operational	23	300,103	30
Collocated Central Offices	234	321	350
Data Switches	12	30	30
Buildings Connected	3,057	3,369	4,200





#### Type I - Leveraging Facilities for High Economic Returns

#### Typical Single Tenant Type I Building Profile

Tenants	1
Square Feet	10,000
Addressable Market - Access Lines	40 - 50
- Annual Telecom Dollars	\$ 25,000
Building Entry/CPE Cost Profile	
Fiber Construction	\$ 5,000
CPE (including SONET)	12,000
Riser Cable/Labor, etc.	1,000
Total Capital Costs	\$ 18,000
Opportunity Revenue (Monthly Recurring)* Cost of Service/Building Rent Gross Margin \$ Gross Margin % Selling Cost – One Time Incremental Monthly EBITDA Contribution Payback (in Months)	100% \$ 2,100 250 1,850 88% (3,500) 1,850 12 months
ROIC – assumes customer for 4 years	96.3%

<sup>\*</sup> Excludes one time installation charges which are often available in Type I Buildings



#### Type I - Leveraging Facilities for High Economic Returns

Typical Type I Multi-Tenant Building Profile

3		
		20
		100,000
		240
com Dollars		\$168,000
		10,000
		16,000
		4,000
		\$ 30,000
<u>Penetratio</u>	n Rates of B	<u>uilding</u>
20%	<u>50%</u>	100%
\$ 2,800	\$ 7,000	\$ 14,000
<u>525</u>	<u>850</u>	1,400
2,275	6,150	12,600
81%	88%	90%
(3,000)	(7,500)	(15,500)
2,275	6,150	12,600
14 months	8 months	6 months
73.6%	145.9%	197.4%
	Penetratio 20% \$ 2,800 525 2,275 81% (3,000) 2,275 14 months	Penetration Rates of B 20% 50% \$ 2,800 \$ 7,000 525 850 2,275 6,150 81% 88% (3,000) (7,500) 2,275 6,150 14 months 8 months

<sup>\*</sup> Excludes one time installation charges which are often available in Type I Buildings



# City Overview

June Month-End				
	On-Net	Type II	TSR	Total
<b>Budget %</b>	72%	16%	12%	
Actual %	75%	18%	6%	
<b>Budget Qty</b>	13,834	3,064	2,344	19,242
<b>Actual Qty</b>	15,151	3,699	1,261	20,111
Delta	1,317	635	(1,083)	869

Existing	Pending	Fiber		Type II	Type II	
LEC	LEC	Route	Lit	DS1	DS0	TSR
Collo's	Collo's	Miles	Buildings	<b>Buildings</b>	<b>Buildings</b>	<b>Buildings</b>
5	2	236	225	333	209	576
		Lines	15,151	3,268	431	1,261
		Per Bldg		9.8	2.1	2.2



# Budget Summary YTD thru June 01

	Total	Budget	Delta
REVENUE	10,223,741	9,061,740	1,162,001
Tech Exp	1,554,968	1,556,638	(1,670)
GROSS	8,668,773	7,505,102	1,163,671
MARGIN	85%	83%	
Total Expenses	4,417,940	3,572,324	845,616
EBITDA	5,805,801	5,489,416	316,385
	57%	61%	



#### Well Known Customers























## Technical Exp YTD thru June 01

Top 12	1st Q	2nd Q	YTD	BUDGET	Delta	
Wages	279,557	322,020	601,577	513,716	87,861	117%
TSR	248,982	39,591	288,573	465,745	(177,172)	62%
Type II	159,671	175,653	335,324	290,293	45,031	116%
Long Distance	132,408	141,873	274,281	245,000	29,281	112%
Oper Trnspt Fee	83,221	106,603	189,824	160,832	28,992	118%
Data Expense	59,723	83,139	142,862	107,120	35,742	133%
Interconnect Fees	42,367	74,972	117,339	47,305	70,034	248%
Collocation	31,230	25,291	56,521	63,750	(7,229)	89%
Outside Services	18,597	11,144	29,741	38,400	(8,659)	77%
Other Tech Exp	9,751	17,969	27,720	30,691	(2,971)	90%
Travel & Entertainment	1,726	4,686	6,412	14,080	(7,668)	46%
Education	2,251	-	2,251	5,250	(2,999)	43%
Total Technical Expenses	814,411	740,557	1,554,968	1,556,638	(1,670)	100%
<b>Gross Margin Percentage</b>	85%	84%	85.0%	83%		



## Marketing Exp YTD thru June 01

	1st Q	2nd Q	YTD	BUDGET	Delta	
<b>Outside Service</b>	7,580	-	7,580		7,580	
Advertisement	54,496	29,121	83,617	76,926	6,691	109%
Other	(9,924)	(4,930)	(14,854)	-	(14,854)	
Total	52,152	24,191	76,343	76,926	(583)	99%
% to Sales	0.95%	0.51%	0.75%	0.85%		



## Sales Expense YTD thru June 01

	1st Q	2nd Q	YTD	BUDGET	Delta	
Wages	212,755	216,713	429,468	349,832	79,636	123%
Bonus & Comm	209,533	150,173	359,706	197,579	162,127	182%
Education			-	4,940	(4,940)	0%
T&E	3,443	(2,869)	574	15,814	(15,240)	4%
Telephone	1,014	762	1,776	5,175	(3,399)	34%
<b>Outside Services</b>	5,481	1,457	6,938	7,200	(262)	96%
Recruiting			-	15,750	(15,750)	0%
Other	532	293	825	2,427	(1,602)	34%
Total	432,758	366,529	799,287	598,717	200,570	
% to Sales	7.86%	7.77%	7.82%	6.61%		



### G&A YTD thru June 01

Top 12	1st Q	2nd Q	YTD	BUDGET	Delta	
<b>Bad Debt</b>	459,360	382,373	841,733	181,236	660,497	464%
Wages	149,393	145,916	295,309	323,901	(28,592)	91%
Taxes & Fees	130,295	144,993	275,288	168,000	107,288	164%
Billing	106,108	154,407	260,515	205,236	55,279	127%
Office Rent	59,021	73,365	132,386	126,000	6,386	105%
<b>Bonus &amp; Comm</b>	36,628	20,223	56,851	48,000	8,851	118%
<b>Outside Services</b>	25,339	12,777	38,116	32,160	5,956	119%
Telephone	14,829	21,428	36,257	82,800	(46,543)	44%
Office Supplies	13,424	8,032	21,456	46,120	(24,664)	47%
T&E	5,486	3,929	9,415	45,000	(35,585)	21%
Education	4,000	-	4,000	13,168	(9,168)	30%
Other G&A	(6)	(2,523)	(2,529)	16,492	(19,021)	-15%
Total	1,017,548	969,794	1,987,342	1,340,043	647,299	148%
% to Sales	18.47%	20.57%	19.44%	14.79%		



#### Type 1 Strategy

Current Type 1 Buildings - 227

Total Identified Type 1 Buildings - 100's

To be added this year - 12 – 24

All multi-tenant buildings with clear potential are already On-Net Remaining potential are single tenant, office parks and strip centers

Sales drive single tenant entry

Office park and strip center tenants sometimes justify fiber

Outside Plant Cabinet with copper distribution being developed

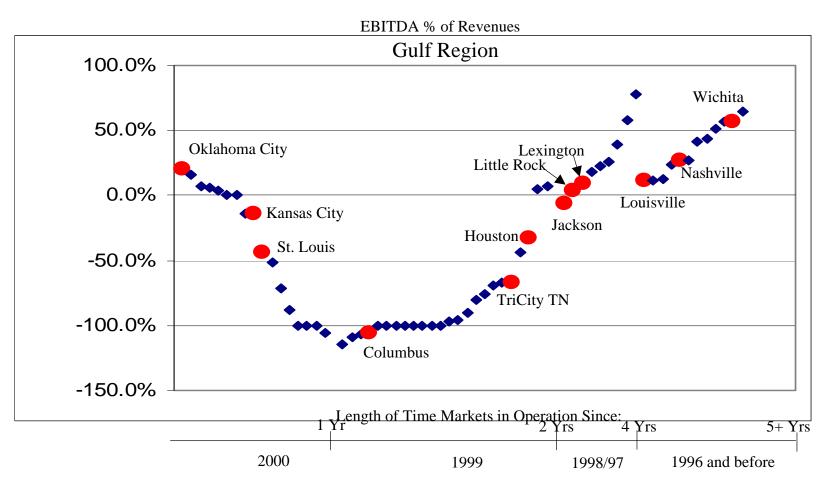


### Margin Improvement Efforts

A/R Collections Efforts
Resale Conversion / Rate Increases
Cost of Service Analysis
Type II / UNE Optimization
Increase focus on new / existing
Type I locations



#### A Historic Track Record of Success





Class of 1999/2000 Markets
Following in the footprints of
their mature brethren
David Sutherland - RVP South
Region



#### Class of 1999 Markets Basic Facts

#### History

- Initial Expansion into primarily larger Tier I/II markets
- Focus of Eastern half of US, particularly Southeastern US
- Initially heavy focus on market share penetration before facilities were in place
- Represents addressable market of approximately 18 million access lines
   \$35 billion in annual telecom revenues

#### Current Situation

- Only money forward in markets with network presence (25 markets)
- Markets now have lit/operational metropolitan network rings, central offices, and ILEC/IXC collocations
- Aggressively converting existing TSR business
- No further TSR Installations
- Reducing dependence/cost of ILEC networks use, i.e. driving positive gross margin

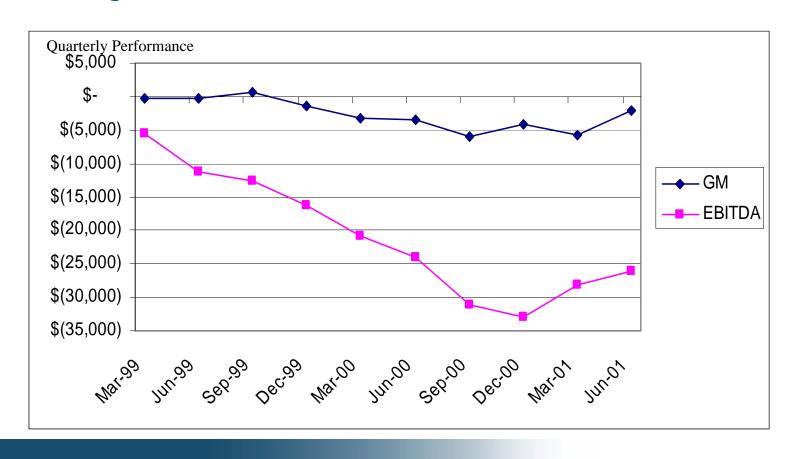


#### Class of 1999 Markets Basic Facts Con't

- Future Outlook
  - Turn gross margin positive by end of 2001; EBITDA positive by Q3 2002
  - Incremental contribution margin from TSR conversion and new on-switch business of 65%-80%
  - Core market capital spending largely complete, then success based capital at roughly \$650-\$750/access line addition
  - Competitive landscape becoming much more favorable market share opportunity is large

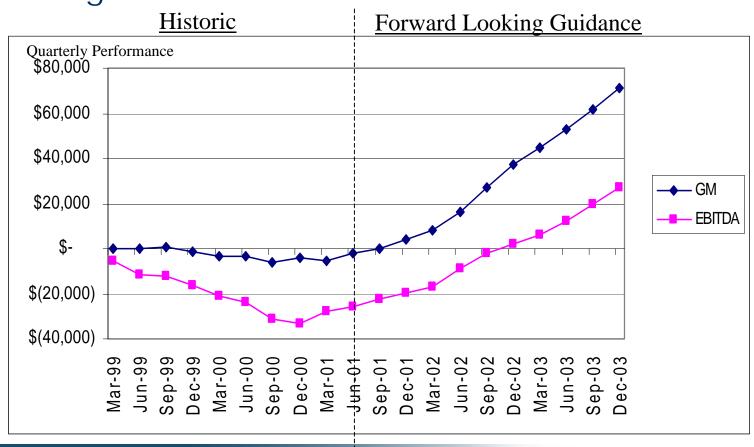


# The Corner Has Been Turned Passing the EBITDA Loss Inflection Point



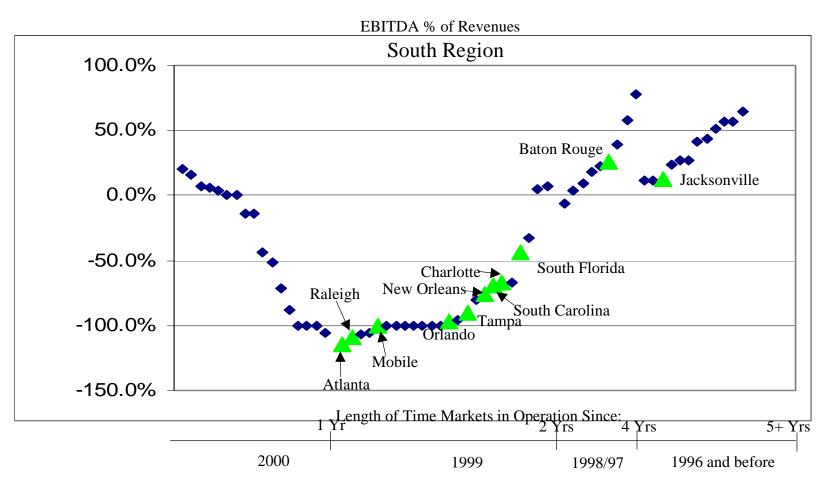


# The Corner Has Been Turned Passing the EBITDA Loss Inflection Point





#### A Historic Track Record of Success





#### The Track to Success

#### The Month Each Market Turns Positive EBITDA

	<b>AUG</b> 01	SEP 01	OCT 01	<b>NOV</b> 01	DEC 01	<b>JAN 02</b>	FEB 02	MAR 02	APR 02	MAY 02	<b>JUN 02</b>
Jacksonville	Х										
Baton Rouge	X										
<b>Southern Region</b>				X							
South Florida				Х							
Charlotte						X					
Orlando						X					
New Orleans								Χ			
South Carolina								Χ			
Raleigh									X		
Mobile										X	
Tampa										X	
Atlanta											Х



### Class of 1999 Markets - The Drive to Profitability

- Type I Building Entry Strategy
  - Replicate Historic Performance of Original Markets Lots of experience
  - Focus on mid-sized buildings under-served portion of the market
  - Utilized fixed wireless (2002+) where feasible
  - Lower CPE costs resulting in improved economics
- TSR Conversion of Existing Lines
  - 177 lit collocated LSOs
  - Focus on customers within our footprint
  - Raise rates or terminate customers where economics of conversion do not work

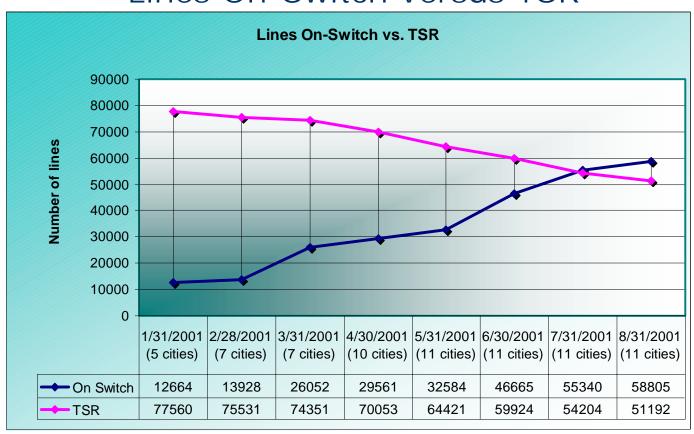


### The Drive to Profitability Con't

- Type II
  - Improved economics with UNEs and EELs
  - Large addressable market for bundled services on IAD
- Cost of Service Initiatives
  - Detailed audit of ILEC facilities invoices error rate 10%-25%
  - Dispute resolution very favorable to date. \$15.2M recovered (or pending recovery) disputes
- Pricing
  - Pass through of ILEC charges for usage on TSR accounts
  - Features charges comparable to ILEC pricing
  - Discount to ILEC On-switch 15%-20% off ILEC Tariff
    - TSR 0% off ILEC Tariff



### Profile of Improved Financial Performance Lines On-Switch versus TSR





#### TSR Conversion & Type II Tremendous Margin Opportunity

Typical Type II Customer Profile

Access Lines Served - Local 8-14

- LD 50% to 60% take rate

Data/Internet Access 128kb - 512kb circuit

Monthly Recurring Revenue - Average \$ 650

Capital Cost - Incremental CPE/Cabling \$3,600

Payback/Margin Analysis	Current (UNEs/EELs)	Historic (Special Access T-1)
Monthly Recurring Revenue	\$650	\$650
ILEC Line Cost		
- One Time	(400)	(400)
- Recurring*	<u>190</u>	<u>350</u>
Gross Margin	460	300
Gross Margin %	71%	46%
Selling Costs (one time)	(700)	(700)
Incremental Monthly EBITDA Contribution	460	300
Payback (in months)	10 months	16 months
ROIC – assumes customer for 4 years	111.6%	66.7%

<sup>\*</sup> Includes cost of network components to support connectivity to PSTN



# Pricing Opportunities - The Changing Competitive Landscape

- Target Pricing 15% 20% below ILEC fully loaded rates
  - Charge for features (call waiting, call forwarding, three way calling, etc.)
  - Pass through ILEC charges and usage on TSR customers
  - Raise TSR rates to equal ILEC rates 0% discount
- Competitive Landscape Changing
  - Don't give away revenue opportunities
- Calling Areas/Call Plans



#### Profile of Improved Financial Performance A Rollforward of Results

Revenue	<u>TSR</u> \$410	<u>Change(a)</u> \$240	Type II <u>SA T-1</u> \$650	Change (b)	Type II <u>UNE/EEL</u> \$650	Change (c)	Type I <u>On-Net</u> \$650
Direct Cost of Service	450	(100)	<u>350</u>	(160)	<u> 190</u>	(115)	<u>75</u>
Incremental Gross Margin \$	(40)		300		460		575
Incremental Gross Margin %	(10%)		46%		71%		88%

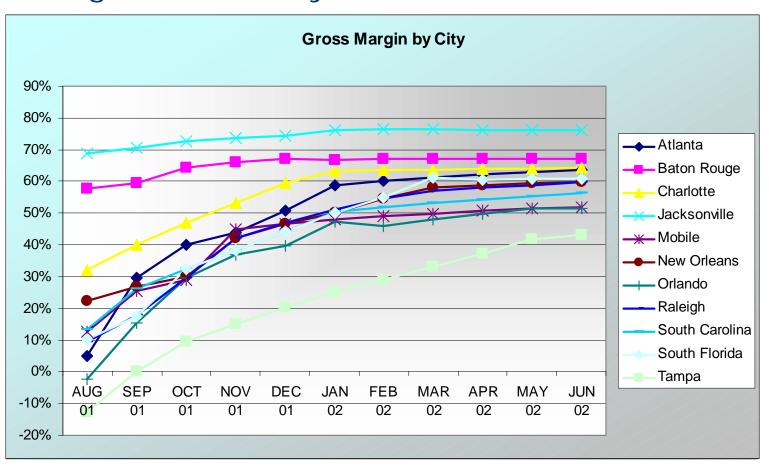
#### **Typical Customer Profile**

#### Base line

- -12 line customer local only
- (a) TSR conversion and add LD and internet access
- (b) Conversion to UNE/EEL
- (c) On-net customer



## Gross Margin On Its Way To Join Mature Markets





A Look at ABIZ from Adelphia's Perspective

Tim Rigas, CFO



#### A Look at ABS from Adelphia's Perspective

- Enabling Network
  - Digital TV Transport
  - High Speed Data IP Backbone
  - Residential Telephony
- Attractive Investment
  - Leverage Enabling Network to provide better ROI



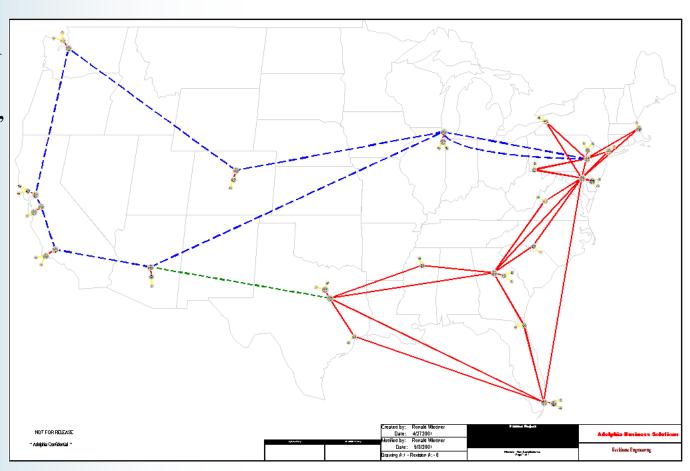
 The PONY ring allows digital set top boxes in Coudersport to be fed from digital headend equipment in Buffalo, enabling wide scale digital deployment while minimizing capital spent on headend equipment



#### Backbone

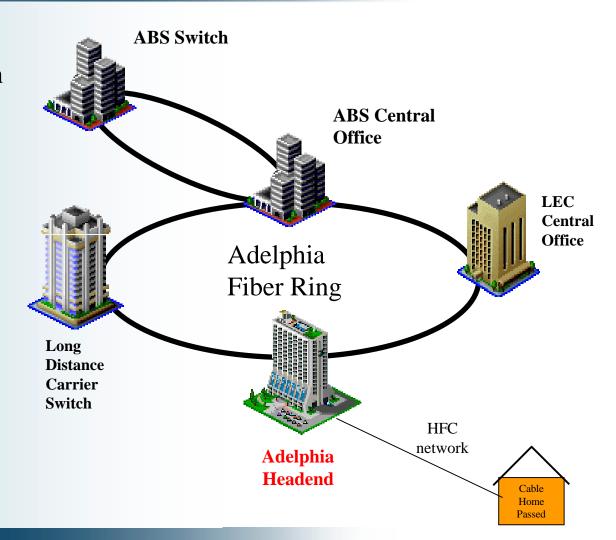


• The IP Backbone will enable Adelphia to gain Tier 1 ISP status, saving the company \$7.00 to \$9.00 per cable modem customer in transport and transit expense.





 The ABS backbone can provide transport and switching to connect Adelphia cable subscribers to the public switched networks





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